

## Schedule of Events

Thursday, October 8, 2009

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- 7:30 a.m. – 8:30 a.m.      **Breakfast for Short Course Attendees**
- 7:30 a.m. – 8:30 a.m.      **Short Course Registration & Conference Registration**
- 8:30 a.m. – 11:30 a.m.    **Short Course: Practical Content Analysis for Survey Research**  
Dr. Mark D. West, UNC Asheville
- 11:30 a.m. – 12:30 p.m.   **Lunch for Short Course Attendees**
- 11:30 a.m. – 12:30 p.m.   **SAPOR 2009 Conference Registration**
- 12:30 p.m. – 12:45 p.m.   **Welcome & Announcements**  
Kelly Foster, 2008–2009 SAPOR President
- 12:45 p.m. – 1:00 p.m.    **AAPOR Council Representative**  
Nancy Welchel, North Carolina State University
- 1:00 p.m. – 2:30 p.m.      **Session One: Surveying During an Economic Downturn**
- Economic challenges Reported by a Panel Survey of Low- to Moderate-Income Households**  
Laura Flicker<sup>1</sup>, Dawn Thomas-Banks, and Michelle Yuan, RTI International
- Where the Rubber Meets the Road: County Elected ‘Officials’ Views on the Economy**  
Richard L. Clark\*, Carl Vinson Institute of Government
- If I Had Only Known Then What I Know Now: Perceptions of South Carolina Local Elected Officials on the State of the Economy at the Start of the Recession**  
Dennis Lambries\*, University of South Carolina
- Remarkably Stable Public Opinion in a Turbulent Policy Environment**  
Ward Kay\*, George Mason University
- Using Earned Value Management in Your Survey Projects**  
Kathy Mason\*, John Loft, RTI International

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<sup>1</sup> Indicates presenter

**Telephone Data Collection During an Economic Downturn**  
Tamara Terry\*, Jeannis McKinlay, RTI International

**Chair:** Grant Bettinger, RTI International

**2:30 p.m. – 3:00 p.m.**

**Refreshment Break and Poster Session**  
Sponsored by RTI International

**SQL Server Native Encryption as a Potential Tool for Secure Survey Data Storage**  
Carl Fisher, RTI International

**The Economic Downturn's Effect on an Establishment Survey**  
Sheree Hamrick, Sarah Harris, RTI International

**Three Approaches to Recoding "ALL THAT APPLY" Variables**  
Wafa Handley, Barbara Bibb, Lilia Filippenko, RTI International

**Rapid Clinical Study Randomization using CISCO-IVR Application**  
Scott, Schaeffer, Keith Hazel, Ganapathi (Gana) Laxminarayana, RTI International

**Custom Electronic Tracking Systems for Small Research Projects: An Economically Feasible Approach.**  
Behnaz R. Whitmire, Martin Meyer, Christopher P. Carson, Elizabeth Heath, Nanthini Ganapathi, Radha V. Peri, RTI International

**Challenges of Conducting Cognitive Interviews with Asian Monolingual Populations**  
Michelle Yuan, RTI International; Virginia Wake Yelei, U.S. Census Bureau; Hyunjoo Park, RTI International; and Lan Nguyen, Vietnamese Consultant

**3:00 p.m. – 4:15 p.m.**

**Session Two: Methodological Briefs**

**The Effectiveness of Tailored Design Methods on Company Recruitment: Results from a National Survey of Truck Drivers**  
Kristina Peterson, Sheree Hamrick\*, Joseph McMichael, Cheryl Uhrig, RTI International

**This Call May Be Monitored or Recorded for Quality Assurance Purposes**

Jason Stockdale\*, Vanessa Thornburg, Arnie Aldridge, RTI International

**Cell Phone Usage of Young Adult Survey Research Participants**

Nadia Paoli\*, Lesa Caves, RTI International

**Web Questionnaire Usage in an Establishment Survey**

Sarah Harris\*, Sheree Hamrick, RTI International

**Identifying Likely Voters from Surveys of General Populations**

McKenzie Young\*, Jenna Levy\*, Hunter Bacot, Elon University

**Chair:** Stacey Weger, RTI International

**4:20 p.m. – 5:35 p.m.**

**Session 3: The Roundtable Discussion: Is the Future of Survey Research Virtual?**

Kelly Foster, Carl Vinson Institute of Government

Tracy Tuten, East Carolina University

Michael Keating, RTI International

Elizabeth Dean, RTI International

**5:35 p.m. – 6:15 p.m.**

**Social Hour**

Sponsored by RTI International

**6:15 p.m. – 6:45 p.m.**

**Keynote Address: Sick Economies and Healthy Bodies**

Dr. Christopher J. Ruhm, UNC Greensboro

**6:45 p.m. – 8:00 p.m.**

**Dinner**

**8:00 pm – ??**

**Self-funded Cocktail Hour**

Hotel Lobby

Friday, October 9, 2009

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7:30 a.m. - 8:00 a.m.

**Breakfast**

Sponsored by RTI International

8:00 a.m. - 9:00 a.m.

**Session 4: Sampling and Frames**

**Using Voter Lists to Create Telephone and Mail Samples:  
Two Validation Studies from a Single Community**

Nicoleta Corbu, National School of Political Studies and Public  
Administration, Bucharest, Romania

Qingmei Qing\*, Lee Becker, University of Georgia

**Recruiting Probability-based Web Panel Members Using an  
Address-based Sample (ABS) Frame: Improving Coverage  
with a Goal to Contain Survey Costs**

Charles DiSogra\*, Mario Callegaro, Erlina Hendarwan,  
Knowledge Networks

**Improving Efficiency: A Simple Web-based Tracking System  
Example**

Sean Liu\*, Lauren Cohen, Nanthini Ganapathi, Radha Peri,  
Stephanie Stolzenberg, RTI International

**Population and Frame Development of the Survey of  
Graduate Students and Postdoctorates in Science and  
Engineering**

Eric J. Zwieg\*, Jordan P. Hudson, RTI International

**Chair:** Kristin Fuller, RTI International

9:05 a.m. - 10:20 a.m.

**Session 5: Field Interviewers**

**Using Training Certification and Home Study Results as a  
Predictor of Interviewer Performance**

Jaki Brown\*, Casey Tischner, Rebecca Granger, RTI  
International

**Impact of Interviewer Characteristics on Attrition Rates: Who  
Are We Employing During This Economic Downturn?**

Amy Kowalski\*, Jennifer Wallin, Christian Sherburne, and  
Casey Tischner, RTI International

**Effective Recruitment Advertising for Field Interviewers on a  
Large Nation-Wide Field Study**

Jason Butler, Katie Etzel, Gretchen McHenry, Christina  
Touarti\*, RTI International

**Monitoring Quality Control Standards Using Telephone Interviewing and Data Analysis**

Tiffany Fambro\*, Tamara Terry, Jaki Brown, RTI International

**Methods for Handling Controlled Access Situations on the National Health Survey on Drug Use and Health**

Andrew Rector\*, Rebecca Thomson, Sean Coleman, Nanthini Ganapathi, RTI International

**Chair:** Amber Rumsey, RTI International

**10:20 a.m. - 10:45 a.m. Refreshment Break**  
Sponsored by RTI International

**10:45 a.m. - 12:00 p.m. Session 6: Media Use**

**Are the Answers on the Internet? Political Knowledge and the Democratizing Potential of Online Media**

Jason Martin\*, Indiana University School of Journalism

**Media Use and Middle Eastern Public Opinion**

Karl Feld\*, Brittany Shanks, D3 Systems, Inc.

**Teaching the Concept of Statistical Control to Distance Education Students Using Computer Simulation**

Michael Vasu\*, North Carolina State University

**Utilizing Distance Learning to Deliver Standardized, Multi-Media Field Interviewer Training and Reduce Costs on Large-Scale National Field Studies**

Allison McKamey, Scott Payne, Elizabeth Shuey\*, RTI International

**Considerations and Benefits in Developing and Implementing a Web-based Interviewer Basic Training Program**

Charles Loftis\*, RTI International

**Chair:** Jaki Brown, RTI International

**12:00 p.m. - 12:30 p.m. SAPOR Business Meeting, Conclusion, and Announcements**  
Kelly Foster, 2008-2009 SAPOR President

**12:35 p.m. Lunch**

**1:30 p.m. Golf Outing**

**7:00 pm Applied Probability (Poker)**