



2010 Mid-Year Event Marketing Prospectus

Why Sponsor SAPOR?

SAPOR is the premier professional organization for survey researchers in the South. Involvement is encouraged from individuals and institutions in all areas of public opinion research.

SAPOR events offer a great opportunity to network in a relaxed and supportive environment. Please take a look at our Marketing Prospectus to see how sponsorship of SAPOR will allow you to connect your organization to some of the best minds in the business!

Who Attends?

D3 Systems
A. L. Burris Institute of Public Service
Accurus Research Systems
Auburn University
Avar Consulting, Inc.
Bank of America
Barcelo & Co.
Battelle
Bledsoe Technology Services
Center for Community Research & Development
Centers for Disease Control
Clark & Chase Research, Inc.
Clemson University
Columbia University
Decision Analyst, Inc.
East Carolina University
Elon University
Equipos Consultores
Florida International University
Florida State University
Fulton County Human Systems
George Mason University
Georgia State University
Grand Valley State University
Harker Research
Harvard School of Public Health
Highlands College
ICR
Indiana University
Kennesaw State University
Knowledge Networks, Inc.
KPC Research
Lander University
Louisiana State University
Macro International Inc.
Market Point, Inc.
Marketing Systems Group
Medical University of South Carolina
Metromark Market Research, Inc.
Midwestern University
Mississippi State University
MRT Services, Inc.
N.C. Wildlife Resources Commission
National Ass. of Academic Advisors for Athletics
National Opinion Research Services
New England Institute of Technology
Nielsen Media Research
North Carolina Central University
North Carolina State University
Panacea Consulting Group, LLC
PEG, Ltd.
Polaris Marketing Research, Inc.
Promark Research Corp.
RTI International
Savannah State University
Scarborough Research
Social & Scientific Systems, Inc.
South Texas College
Sterling Research Group, Inc.
Survey Research Ctr., University of Arkansas
Survey Research Ctr., University of Georgia
Survey Sampling International LLC
Touchpoll - FYI, Inc.
University of Chicago
University of Arkansas At Little Rock
University of Florida
University of Georgia
University of Miami
University of Nebraska - Lincoln
University of Texas at Arlington
University of Texas at El Paso
University of Texas - Pan America
University of Alabama
University of Michigan
University of New Orleans
University of North Carolina at Asheville
University of North Carolina at Chapel Hill
University of North Carolina at Greensboro
University of North Carolina - Odum Institute
University of South Carolina
U.S. Bureau of Labor Statistics
Vanderbilt University
Virginia Commonwealth University
Walt Owens & Associates
Westat



Sponsorship Opportunities

We are offering four levels of sponsorship opportunities for our Annual Mid-Year Event. Sponsorships give your organization a chance to be showcased to some of the best and most experienced public opinion researchers in the South. All sponsors will be announced and recognized at various times throughout the event and noted on printed signage. Your sponsorship will be used to support expenses for our meeting space, short course instructor, keynote speaker, social hour, refreshment breaks and printed materials.

If you are interested in one of these options, refer to our Sponsorship Registration form on the last page of this document. If you have any questions regarding the sponsorship opportunities listed here please contact Jennifer Marks at sapor.treasurer@gmail.com or 919-539-5380.

Without your support SAPOR wouldn't be possible!

1. BRONZE LEVEL – \$150.00

2. SILVER LEVEL – \$300.00

3. GOLD – \$450.00

4. PLATINUM – \$600.00



SAPOR

Southern Association for Public Opinion Research

Sponsorship Registration

Step 1: Contact Information

Company Name: _____

Contact Name: _____

Mailing Address: _____

City, State, Zip Code: _____

Email Address: _____

Phone Number : _____

Website: _____

Step 3: Send In Your Sponsorship Form

All funds must be submitted by check or money order. Please mail completed sponsorship form with payment to the following address:

Jennifer Marks
SAPOR Treasurer
SAPOR
P.O. Box 6615
Raleigh, NC 27628
919-539-5380
sapor.treasurer@gmail.com

Step 2: Total Fees

Total Sponsorship
\$ _____

(Payment is due with the sponsorship form)